1. **9/9: Introduction**
   Watch: Khan Academy: *The future of education?*
   [https://www.youtube.com/watch?v=zxJgPHM5NYI&feature=em-share_video_user](https://www.youtube.com/watch?v=zxJgPHM5NYI&feature=em-share_video_user)
   Daphne Koller: *What we’re learning from online education*
   Read: Kristoff & WuDunn, pp. 3-18 of *A Path Appears*
   Look at the websites for Coursera and EDx

2. **9/16: Inner city schools**
   Watch: 25 years of extraordinary service with *City Year*
   [https://www.youtube.com/watch?v=sW_CCqRlCU&feature=em-share_video_user](https://www.youtube.com/watch?v=sW_CCqRlCU&feature=em-share_video_user)
   Wendy Kopp explains *Teach for America*
   [https://www.youtube.com/watch?v=qLWb_gDIFNk&feature=em-share_video_user](https://www.youtube.com/watch?v=qLWb_gDIFNk&feature=em-share_video_user)
   Michelle Rhee, *Public education—are we over, under, or just misspending?*
   [https://www.youtube.com/watch?v=RsiLLNzi-cM&feature=em-share_video_user](https://www.youtube.com/watch?v=RsiLLNzi-cM&feature=em-share_video_user)
   Read: Noguera, “Finding hope among the hopeless”
   Belton et al, “Local philanthropists work together to transform public education”
   Case Studies: Teach for America; City Year
   Intro: Jacob Werblow
   Guest: Michael Brown, City Year

3. **9/23: Global Health**
   Watch: Paul Farmer, *I believe in health care as a human right*
   [https://www.youtube.com/watch?v=xJpZnUjtorI&sns=em](https://www.youtube.com/watch?v=xJpZnUjtorI&sns=em)
   Hans Rosling, *Let my dataset change your mindset*
   [https://www.youtube.com/watch?v=KVhWqwnZ1eM&feature=em-share_video_in_list_user&list=PLAD53BD53C7A23E96](https://www.youtube.com/watch?v=KVhWqwnZ1eM&feature=em-share_video_in_list_user&list=PLAD53BD53C7A23E96)
   [https://www.globalbrigades.org/media_GlobalHealth_Towards_a_Common_Definition.pdf](https://www.globalbrigades.org/media_GlobalHealth_Towards_a_Common_Definition.pdf)
   “50”
   Kim, “Are we prepared for the next global epidemic?”
   [http://www.huffingtonpost.com/jim-yong-kim/are-we-prepared-for-the-n_b_7939812.htm](http://www.huffingtonpost.com/jim-yong-kim/are-we-prepared-for-the-n_b_7939812.htm)
   Case Studies: Partners in Health; Aravind Eye Hospital
   Guests: Anjali Sastry[skype] and Tim Dibble
4. 9/30  **Environment**  
Watch: James Hanson, *Why I must speak out about climate change*  

[https://www.youtube.com/watch?v=NDZAIcCQLQ&feature=em-share_video_user](https://www.youtube.com/watch?v=NDZAIcCQLQ&feature=em-share_video_user)

Will Chueh, *Storing solar energy in the strangest places*  
[https://www.youtube.com/watch?v=aFaOr5gvpI&feature=em-share_video_user](https://www.youtube.com/watch?v=aFaOr5gvpI&feature=em-share_video_user)

Read: National Climate Assessment, “Overview”  
[http://nca2014.globalchange.gov/highlights/overview/overview#intro-section-2](http://nca2014.globalchange.gov/highlights/overview/overview#intro-section-2)

Pope Francis, “Laudato Si”

Case Studies: Nature Conservancy; BrightSource

Intro: Gary Yohe

Guest: Phoebe Boyer; Amy Saxton [skype]

5. 10/7  **Nontraditional Nonprofits: Prizes, Government Partnerships**  
Watch: Peter Diamandis, *Abundance is our future*  
[http://www.youtube.com/watch?v=BlRufe5kkI&sns=em](http://www.youtube.com/watch?v=BlRufe5kkI&sns=em)

Dan Pallotta, *The way we think about charity is dead wrong*  
[http://www.ted.com/talks/dan_pallotta_the_way_we_think_about_charity_is_dead_wrong?language=en](http://www.ted.com/talks/dan_pallotta_the_way_we_think_about_charity_is_dead_wrong?language=en)

Read: Diamandis & Kotler, *Abundance*, chapters 1-2

Foster & Fine, “How nonprofits get really big”  
[http://www.ssireview.org/articles/entry/how_nonprofits_get_really_big](http://www.ssireview.org/articles/entry/how_nonprofits_get_really_big)


Case Studies: X Prize; Mercy Corps

Guests: Peter Diamandis (skype); Ana Young (skype)

6. 10/14  **The Role of For-profits: Can They Be a Positive Force for Change?**  
Watch: John Mackey, *Whole Foods: TedMed talk*  
[http://www.youtube.com/watch?v=I-o82yjiBg&sns=em](http://www.youtube.com/watch?v=I-o82yjiBg&sns=em)

Michael Porter, *Why business can be good at solving social problems*  

Read: Loten, "Can firms aim to do good if it hurts the bottom line?"  
[http://www.wsj.com/articles/SB10001424127887324010704578414830487038240](http://www.wsj.com/articles/SB10001424127887324010704578414830487038240)

Haid, “Want to beat your competitors? Embrace profitable good”  

Leimsider, “5 bad reasons to start a for-profit social enterprise”  
[https://hbr.org/2014/07/5-bad-reasons-to-start-a-for-profit-social-enterprise/](https://hbr.org/2014/07/5-bad-reasons-to-start-a-for-profit-social-enterprise/)

Martin & Osberg, “Social entrepreneurship: The case for definition”

Case Studies: Whole Food; Patagonia

[continued, next page]
Class 6, continued:

Peruse Walmart Foundation website: www.Foundation.walmart.org
Peruse Starbucks Foundation website: http://www.starbucks.com/responsibility/community
Peruse Google Foundation: www.google.org

Guest: Roger Brown

7. 10/21 Wrap Up: Critiques and Defenses of Nonprofits
Watch: Bryan Stevenson, We need to talk about an injustice
http://www.ted.com/talks/bryan_stevenson_we_need_to_talk_about_an_injustice?
language=en
Nancy Frates: Meet the mom who started the Ice Bucket Challenge
http://www.ted.com/talks/nancy_frates_why_my_family_started_the_als_ice_bucket_challenge_the_rest_is_history
Read: Smith, “Introduction, The Revolution Will Not Be Funded”
Kivel, “Social service or social change?”
Edwards, Just Another Emperor, pp. 6-9, 18-top of 20, 33-53, 76-92
http://www.futurepositive.org/edwards_WEB.pdf
Solomon, “Questions for Dambisa Moyo, the anti-Bono”

Assignments

1. 1-2 page reaction to one or more of the case studies assigned for classes 2-6. Due on Moodle by 5PM Tuesday.
2. 10 page final paper: How would you start a nonprofit in the issue of your choice? What issues are you trying to address? What would be the hard challenges? How would you fund it, market it, get people to work for it? What would it look like in year 1? What would it look like in year 5? How would you measure its success and why did you pick those metrics? Due last day of class (October 21).

Final grade based equally on reaction papers, final paper, and classroom participation.

Further Recommended Readings:
1. Tragedy of the Commons by Garrett Hardin
2. The Big Thirst by Charles Fishman
3. Mountains Beyond Mountains by Tracy Kidder
4. A Path Appears by Nicholas Kristoff & Sheryl WuDunn
5. Abundance by Peter Diamandis & Steven Kotler
6. Just Mercy by Bryan Stevenson