Observations

Master Plan Schedule

- September 12 – Introduced to the Board of Trustees
- September 18 – Master Executive Committee, Academic Affairs, Facilities
- October 21 – Res. Life, Development, Student & Neighborhood Groups
- November 8 – Board of Trustees, Students
- November 15 – Principles Workshop
- December 10 – Facilities Working Group Workshop, Students
- December 18/19 – Principles / Concept Plan
- January 16/17 – Precinct 1: The Academic Core
- February 19/20 – Precinct 2: Community and Student Life
- March 7 – Present Campus Concept Plan to the Board of Trustees
- March 10 – Final Plan Work Session
- March 24 – Master Plan Executive Committee
- March 26/27 – Facilities Working Group, Students, Precinct Groups
- May – Presentation to Wesleyan Community & the Board of Trustees
- Fall 2003 – Final Plan Presentations
Historic Development

WESLEYAN CAMPUS IN 1871 / 1907
Historic Development

Henry Bacon Plan
Historic Development

WESLEYAN CAMPUS IN 1936

1936
Historic Development

WESLEYAN CAMPUS IN 1966

1966
Historic Development

2002
Regional Analysis

Neighborhoods

Geographic Zones

Regional Topography

Streets & Parking
Connections to Middletown

Downtown
The Neighborhoods of Wesleyan

- Long Lane
- Campus Core
- Middletown
Geographic Boundaries
Campus Zones
Campus Zones
Discrete
Discrete / Distinctive
Discrete / Distinctive / Disconnected
Planning Principles

A Firmly-Rooted Sense of Place

– establish a collective commitment to the quality of the collegial environment

A Well-Connected Community

- create and improve visual and physical connections to the campus core

- establish appropriate relationships with the city of Middletown

Reaffirm the Wesleyan Identity

– project the image of a uniquely great university
Concept Plan
Concept Plan - Reconnect and Reaffirm the Campus
Existing Campus Plan – Discrete Distinctive Disconnected
Final Campus Plan – Integrated & Connected
Path Hierarchy
Landscape Vocabulary Design Guidelines

Site Furnishings

Lighting

Site Structures

Paving Hierarchy
Existing Campus
Phase 1, New Buildings

- Reid Admission Building
- Zelnick Pavilion
- Film Studies Phase 1
Phase 1, Renovations

- Memorial Chapel
- Patricelli '92 Theater
- Shanklin
- Hall-Atwater
- Humanities District
  - Phase 1, Fisk Hall
- Pine Street Dance Studio
- Clark Hall
- PAC
- Olin Library
- Mechanical
- Classrooms
- Campus Dining
Phase 2, New Buildings

• Freeman Athletic Center Addition
• University Center
Phase 2, New Buildings, Student Housing

- Freeman Athletic Center Addition
- University Center
- Student Housing: Fauver Field
- Senior Prototype House
Conditions of Wood Frame Houses

60%
41-62%
21-40%
20%
Dispersed Residential Environment

- 60%
- 41-62%
- 21-40%
- 20%
Focused Residential Environment

- Consolidate student housing towards the core campus
- Divest of existing houses north of Washington Street and in the Designated Village District
Phase 2, Renovations

- Shanklin
- Hall-Atwater
- Humanities District Phase 2
- Library Archives
- Long Lane Phase 1
- Classrooms
- Campus Dining
Phase 2, Landscape and Parking

- College Row East
- College Row West
- Entryway
- High Street Banners
- Butterfield and path to Church St.
Phase 2, Landscape

- Streetscapes
  - Warren St.
  - Fountain St.
  - Pine St.
  - Miles St.
  - Ravine St.
  - Brainerd St.
  - Cross St.
  - Williams St.

- Sidewalks
  - Washington Terrace, Mt. Vernon
Existing Parking

1,243 Spaces
28 Separate Lots
Phase 2, Parking

New Parking
- Freeman 110
- Cross Street 100
- Pine Street 90
- Russell House 30

Parking expansions
- Lawn Avenue 56 (+47)
- Davison 54 (+27)
- Court/College 58 (+20)
- Film Studies 73 (+36)
- Admissions 100 (+57)

147 Spaces Lost
350+ Net Gain
Phase 3, New Buildings

- Science Building
- Teaching Museum
- Film Studies Phase 2
Phase 3, Renovations

- Davenport
- Davison Art Center
- McConaughy Demo
Phase 3, Landscape

- Olin Front Lawn
- Science Center Front
- Power Plant Garden
- Andrus Field

- Streetscapes
  - College St.
  - Mt. Vernon
  - Church St.
Andrus Field
Football as it should be

MIDDLETOWN — This summer I read The Gatekeepers by Jacques Steinberg, a fascinating account of the admissions process at Wesleyan University, a college I suspect we all know is one of America’s — and the world’s — leading colleges.

I thought of that as I stood in the end zone of Andrus Field watching Wesleyan hammer Middlebury Saturday afternoon. The book demonstrated how hard it is to get into a school like Wesleyan, but also made it clear how lucky the kids are who do get in.

They are lucky not only because they receive a world-class education, but also because Wesleyan does so many things right. You want to see well-played, first-rate football? Don’t go to Andrus Field. Go to East Hartford, go to Rentchler Field to see UConn.

I did that three weeks ago and I enjoyed myself. Of course, it cost me $10 to park, $8 for a beer (I had two), and $35 (and a $6 Ticketmaster handling fee) for a seat. I saw some very good football played by many kids, a good haul of whom no doubt have nowhere near the academic ability to get into Wesleyan. But that’s OK; I know what I paid $35 to see. I was seeing professional football, minor league level.

That’s what Division I football is in America. Division I is to the NFL as the New Britain Rock Cats are to the Minnesota Twins. So I should expect professional prices. The UConn game cost me about what a Yankee game costs me. No big deal. I knew that going in.

At Wesleyan the only concession stand was staffed by members of the baseball team. The stand sold reasonably priced hot dogs and other assorted ballpark grub. Kids cooked the stuff, kids sold the stuff and it went for kids.

That’s an alien concept at Rentchler. Madison Square Garden runs the stadium in the middle of nowhere — uh, East Hartford — and trusts me that organization is not in business to help the UConn baseball team take a trip to Florida.

There weren’t 40,000 at Wesleyan either. Maybe 1,000. And a lot of them, including me, didn’t pay. I just stood in the end zone. Wesleyan doesn’t get excited about that. I chatted with the mom of two former See FOOTBALL, Page B2
Future Development Opportunities

- Student Housing, Williams, Church Street, Vine Street
- Student Housing, Warren Street Neighborhood
- North Field Development
- Andrus Field Development
- Science Expansion
- College and Hamelin Street Development
- Science Center South Terrace
Long Lane

- Athletic Field Expansion
- Life Long Learning Community
- Physical Plant Consolidation
Existing Campus Plan – Discrete Distinctive Disconnected
Final Campus Plan – Integrated & Connected
What’s next?
Finalizing and Rolling Out the Plan