ECON 318, Assignment 6: Koehn: Wedgwood

1. Read the whole article.

2. List three features of Wedgwood's business strategy or business problems that are close to contemporary business. I noticed some things that reminded me of social networks and some other that reminded me of Silicon Valley. There's lots more too.

3. Shop for some Wedgwood on the web, either newly-made or antique. Show a picture of what you want.