ECON 318, Assignment 8:
Chandler – Great Industries of Germany

1. Read the sections on Nonelectrical Machinery and Electrical Machinery, pp. 456–474, paying particular attention to economies of scope.

2. You can skip the sections on Chemicals and Metlas (pp. 474–496).

3. Read the section on Organizational Capabilities (pp. 496–502) carefully – this is Chandler’s main point.

4. No written assignment due for this class, but make sure to watch the Lynda videos.