ECON 321, Class 19: Pashigian and Gould: Shopping Malls

1. Read the introductory section.

2. Skim Section I.

3. Read the remainder of the paper.

4. Ignoring whether the estimates are statistically significant, inspect table five. If stores could, over time, move to the type of mall that gives them the most sales per unit of rent, what would be the top 3 types of stores most interested in moving to regional malls? What would be the 3 least interested stores in moving to regional malls?