1. Read Sections 1 and 2.

2. Read Section 3 paying attention to what the regressions are.

3. Read Section 4, especially carefully at top of pg. 14 to top of 16 where they describe (a bit unclearly) how the IT independent variables are calculated. The weighting scheme on pg. 14 is less important than the basic idea of these variables.

4. Read Section 5.1. Using Table 1a and Table 3 column 1, what is meaning of a 0.10 increase in each of the three IT measures and what is the effect on the dependent variable of such an increase evaluated at the means.

5. Read Section 5.2.

6. Skim the remainder of the paper.