PRODUCTION NOTES

The idea for Pure grew out of my fascination with the Jesus Lizard song that anchors the film. “7 vs. 8” has sections of incredible intensity followed by interludes of almost unbearable slowness in which time seems to stop. As I listened to the song over and over again, I decided that I would try to find images that would do justice to the violent, aggressive textures in the music, as well as to its contrasts. Action films seemed like a good place to start.

From here I attempted to identify visual patterns in the films that could incrementally increase in intensity as the film progressed. Vengeful looks could segue into foot chases, and from there into fight scenes, car chases and explosions. The more films I looked at, the more patterns I found. One of my favorite sections in the film is the part in which white spray fills the screen in shot after shot; whether from water, smoke, or broken glass, it was fascinating to find this motif repeated in film after film.

Pure is an exercise in the creation of visual rhythms. There is a delicate balance between the picture and sound elements in any film, and this one attempts to bring those interactions to the fore. Pure is also a commentary on the ubiquity and predictability of certain images in contemporary cinema. As the film progresses, the absurdity factor rises. (You’ve got speedboats? Well, we’ve got flying motorcycles and exploding helicopters!)

The title of the film comes from the title of the first album released by The Jesus Lizard. I liked the sound of the word, and it seemed to go well with a film that was the result of a process of distillation and extraction.
FACT SHEET

CREW:
Director, Producer & Editor: Jacob Bricca
Editorial Consultant: Lisa Molomot
Assistant Editor: David J. Thompson
Music by: The Jesus Lizard
Research Support: Scott Higgins, David Laub, Chris Legg, Marc Longenecker, Sean McPharlin, Dave Schmidt, Ted Sullivan

TOTAL RUNNING TIME: 4min 35sec

PRODUCTION FORMAT: DVCAM

SCREENING FORMATS: HDCAM, DVCAM (NTSC), Beta-SP (NTSC), Digi-Beta (PAL)

PRODUCTION COMMENCED: December, 2007

PRODUCTION COMPLETED: August, 2008

FESTIVAL SCREENINGS:
Mill Valley Film Festival (World Premiere, Oct 2008)
Berlin International Film Festival (European Premiere, Feb 2009)
Atlanta Film Festival (April 2009)
Rooftop Films Summer Series (NYC Premiere, June 2009)
Ahmedabad International Film Festival (India Premiere, June 2009)
Curtas Vila do Conde Festival (Portugal Premiere, July 2009)
San Geo Video Festival (Italy Premiere, July 2009)
MoliseCinema (Italy, Aug 2009)
Sao Paulo International Short Film Festival (Brazil Premiere, Aug 2009)
“Pacific Meridian” Vladivostok International Film Festival (Russia Premiere, Sep 2009)