SIGNAGE SPECIFICATIONS
CENTER FOR THE ARTS
WESLEYAN UNIVERSITY

VENDOR CONTACT

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COPY
TYPE SPECS.

SEE SAMPLES -
- lowercase Helvetica (uppercase only where indicated)
- white vinyl, 3"

1 1/2" world
music hall 4"

Leading:
4" from baseline to baseline.

BATHROOM ICONS

60°

7.5" from base of door.

center horizontally
A. DOUBLE DOOR

B. SOLID DOOR

C. GLASS DOOR W/ FRAME

ALL SIGNAGE SHOULD BE SET AT
A BASELINE 60" FROM BOTTOM OF DOOR.

TEXT SHOULD START 1/2" FROM LEFT EDGE OF DOOR.

IF GLASS DOOR (C), TEXT SHOULD START 3/4"
FROM EDGE OF GLASS.